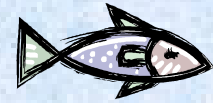


"Give a man a fish and he will eat for a day; teach a man to fish and he will eat for a lifetime."



The **Catch of the Day**



Learn To Fish the vast ocean of computer know-how!

Beyond E-Mail: New Ways to Keep Informed

by Kathy

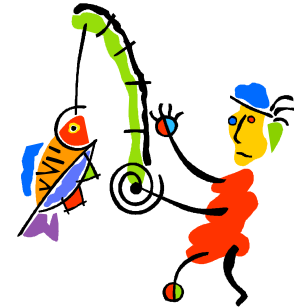
Volume 1, Issue 6, Aug 2006

Are you an information junkie? Does your work require you to keep abreast of the latest developments in your field? Print periodicals are a tried and true way to stay informed. In recent years, e-mail newsletters have stepped in to supplement or sometimes replace print information. But there's more to today's digital media revolution than just e-mail. *Blogs* and *podcasts* are a great way to get an education from perhaps the best teachers you never heard of.

Blogs. The word "blog" is short for weblog, which some people simply describe as a web-based journal. But in addition to personal use, blogs have become a powerful (and usually free) way for businesspeople to convey their knowledge to a worldwide audience. How do you find blogs that might interest you? Start with a blog tracking service like Technorati (www.technorati.com) and search for relevant terms such as "real estate." Start by reading a few popular blogs, and for more recommendations, see what those authors are reading by checking their links to other blogs (or "blogrolls").

Podcasts. Podcasts are like syndicated radio programs distributed on the Internet. Unlike getting on a real nationwide radio show, just about anyone can make a podcast. By listening to podcasts, you can learn about photography from a photographer in Germany, or healthy eating from a nutritionist in Australia. With the iTunes software (www.itunes.com), you can search Apple's iTunes Music Store for interesting podcasts.

Explore the world of blogs and podcasts and discover the knowledge you've been missing out on!



Service Spotlight: Digital Media Consult

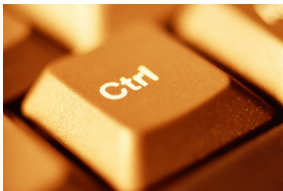


Need help understanding the world of podcasts and blogs?

Request a consultation with LTF Tech to discover how you can find the media that matter to you.

Free assistance is always available to teach you how to get LTF Tech's blog and podcast. Just call!

Shortcut of the Month (brought to you by the letter ...)



Increase efficiency with keyboard shortcuts!

Get Help: F1 (⌘-? for Mac users)

Many people are not aware of the built-in documentation that comes with almost every computer program they use. Want a quick way to access that help? Simply press the **F1** key while you're working in an application, and the help window will immediately appear. (Mac users can do the same thing by holding the **⌘** key and typing a question mark.)

The Random Resource

...because your computer isn't just for computing

StuffBak (www.stuffbak.com) is a service that provides a simple way to increase the chance your lost valuables are returned. Buy labels from StuffBak that contain a unique owner code and the StuffBak toll-free number. Put these labels on your goods, and if they're lost, a finder can call the number and StuffBak facilitates their return to you. The Good Samaritan foots no shipping cost, and gets a reward.

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