

"Give a man a fish and he will eat for a day; teach a man to fish and he will eat for a lifetime."



Catch of the Day



Learn To Fish the vast ocean of computer know-how!

Is Twitter for the Birds?

by Kathy

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Are you wondering what the big deal is about Facebook and Twitter and why everyone is using them? You may be one of the many people who don't yet know what they are for. I won't explain each of them individually here, but I will explain two important concepts on which they are based. Hopefully this will help you understand the purpose of these and similar services.

First, there is the idea of **social networking**, which is what Facebook, MySpace, and LinkedIn focus on. Everyone has a network of friends and associates. Then there are the people who know the people you know, and so on. (As they say, no man is an island.) Online social networking services take advantage of real-life social circles by letting you connect to people you know on a central online forum. Depending on the service, these connections may be called friendships, contacts, etc.

The second concept is **syndication**. For example, a syndicated columnist is published in not one, but several newspapers. In the same way, information you publish on Facebook gets sent to your whole network of friends, and their updates go to you. This makes it easy to keep up with the activities of people in your network. For families and friends, it's a convenient way to stay in touch (for instance, see photos from friends as soon as they are posted). Businesses can keep their customers informed about products or events.

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Service Spotlight: Online Backup

Wouldn't you like to know that if your computer went kaput, your files would still be safe? Get that sense of security for your home or business by backing up your data off-site using the Internet. It's easy to set up and maintain. For more info, call (518) 724-0828 or e-mail info@LTFtech.com.

Shortcut of the Month (brought to you by the letter ...)



Increase efficiency with keyboard shortcuts!

The Windows Key: Access the Start Menu (Windows)

Save your mouse the trip next time you need to click on the Start button in Windows. If you press the **Windows logo** key by itself on your keyboard, the Start menu will appear. You can then use the arrow keys to navigate to your selection. (By the way, you can use a Windows-based keyboard with a Mac laptop: the Windows key substitutes for the Command key.)

The Random Resource

...because your computer isn't just for computing

The best things in life are free, aren't they? [Freecycle.org](http://freecycle.org) is a network of groups nationwide for people who have stuff they want to give away. If you are looking for an item or just want to get rid of something, you can browse or post a message on the Freecycle site for your local area.